# JOSHUA JOURNAL

GATEWAY TO THE JOSHUA TREE NATIONAL MONUMENT

Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

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# Community Hall To Build

## Corral Day Celebration

### Good Attendance Bar-B-Q Success

The Corral Day celebration Saturday was a success in spite of the fact that the leader of the Strawhatters, Mrs. Verna Coulter, met with an accident Friday and had to be taken to the hospital.

People came from all over the desert and as far away as Banning, and it was a good-natured, colorful crowd that enjoyed the many events.

The Henderson family of Banning were outstanding in their horsemanship and fine, well-trained horses. Bobby Henderson, 11 years old, with his little black Indian pony was a show in itself. Even Betty Jo, 9, and Donald, 6, on their Pinto can give points to a lot of grown-up riders.

The Bar-B-Q drew a large patronage and sold out the entire 250 pounds of choice meat. "Doc" Ater of Yucca Valley was the chef.

The day ended with informal dancing on the sidewalk in front of Lyday's Desert Trading Post and the Joshua Cafe to the music of a phonograph.

As a whole, the day was reminiscent of the old pioneering ranch days, except there were not any six guns in evidence.

—oOo—

**PAINTER AT WORK**

Miss Kenetha Thomas, with her easel, pellette and brushes was a center of attraction Corral Day as she worked on a scene, the theme of which was the stable at the corral.

Miss Thomas complimented Fred Moninger on the artistic design of the stable.

## Verna Coulter Injured in Fall

### In Ambulance Rushed to Hospital

Mrs. Verna Coulter fell on the concrete floor of her home Friday and sustained injuries that sent her to the hospital.

Friends who were with her when the accident happened called Dr. Louis Sinclair, who administered first aid and called the community ambulance and she was taken to Queen of Angels hospital in Los Angeles where she was attended by Dr. J. Carl Cummings. After an examination Dr. Cummings said she had sustained a slight concussion, and ordered a few days of rest and quiet.

Mrs. Coulter, who was one of the organizers of the Strawhatters and one of their leaders, had been working hard on preparations for their coming celebration.

Mrs. Fred Moninger accompanied her to the ambulance, and her husband, John Coulted, who was working at the time, was taken to Banning by Bill Berry and followed from there in another car.

## Joshua Tree Land Company Approves Construction Starts Within 30 Days

**Joshua Tree will soon have a community hall. The finance committee of the Joshua Tree Community Association made the announcement Monday.**

**The Association received its state charter about two months ago and has been working on the project since that time.**

Preliminary drawings for the proposed building were made by the Fred Moninger Draughting Service and submitted to Donald B. Ayres president of the Joshua Tree Land Co., for approval.

Last Friday Maude A. Fox, chairman of the finance committee, received the following letter from Mr. Ayres:

Mrs. Maude A. Fox
Joshua Tree, Via Whitewater,
California.
Dear Mrs. Fox:

We are pleased to notify you that the board of directors of the Joshua Tree Land Co., have authorized the execution of a "Gift" deed to the Joshua Tree Community Association (a non-profit corporation) of the parcel of land in tract No. 2556 you wish deeded to it for a building site for your community hall upon proper assurance the building will be commenced prior to or within 30 days from the date of the delivery of the deed, and will be completed on or before one year from date or as soon thereafter as can be done conveniently.

As Mr. Bunker is in your thriving city a good bit of the time we will refer the matter to him to work out a method of the delivery of the deed.

May we take this opportunity to commend you and your fellow workers in your splendid undertaking and civic spirit; a structure such as you are building will not only be an asset to your city but to the surrounding territory and will be the means of bringing the entire community together on many occasions that will be enjoyed and appreciated by all.

Joshua Tree Land Company
SS/ Donald B. Ayres

Plans have only to be ap-

(Continued on Page 8)

## Post Office Here Soon

**WASHINGTON REPORTS**

Dr. Louis Sinclair, chairman of the Chamber of Commerce Post Office committee, has just received a communication from the First Assistant Postmaster General, stating that his department is taking steps to open a post office at Joshua Tree and that it should be open and ready for business at an early date.

—oOo—

**ANOTHER NEW CITIZEN**

L. W. (Pick) Laughlin, recently discharged from the army has arrived in Joshua Tree to become associated with his sister Teresa Matthews in the Joshua Cafe. His wife has returned to Fresno for their furniture.

Mrs. Matthews and brother plan extensive repairs and modernization of the cafe to keep pace with the growing needs of our town.

## Garage aad Machine Shop

### Valley Automotive Service Building

Harold Wilson and Bill Herbert, who will operate under the name "Valley Automotive Service," are building their own garage and machine shop on Commercial Street and expect to be ready to commence business in a couple of weeks.

Both men are experienced mechanics. Wilson has just been discharged from four years' service in the AAF and a pilot with the ATC. Before entering the army air force he was in the automobile repair business in Pomona. Bill Herbert is originally from Philadelphia, Penn., where he was identified with the auto industry and an oil refining business. During the war he was foreman in the heat treating department of the Kaiser steel plant at Fontana.

Both men have families and as soon as their garage building is completed both are going to build homes on property recently purchased in Joshua Tree.

—oOo—

**ON COUNTY BUSINESS**

Mrs. Joybell Lewis from the Redlands office of the county welfare department was in town this week on county business.

## Celebrate Wedding Anniversary

Mr. and Mrs. Jeff Overbay celebrated their 31st wedding anniversary in their new home last Thursday evening. Well over a 100 persons attended from all up and down the desert. The Overbays have lived here for over 14 years and the fine new home has just been completed. It is made of stone, every stone gathered by these pioneers and the entire beautiful home made by Mr. Overbay himself.

With Mrs. "Doc" Ater at the piano and Jimmie Boland on the guitar, dancing was in order. Just before refreshments were served the Overbays were seated before a table loaded with handsome gifts. After these were unwrapped they were handed an envelope containing over 50 dollars from friends present to be used for a piece of furniture for the new home.

But the highlight of the evening was the presence of Ann Overbay Jones the new grandchild of Mr. and Mrs. Overbay. Grandpop showed he still remembered how he held Onie the "Mama" of the baby. As he proudly carried the beautiful Miss all of the men gathered around making gurgling sounds as an inducement for a smile. Looks like Ann is starting young in life as a heart breaker. Her mam and pap are Mr. and Mrs. Harlow Jones.

The outstanding feature of the refreshment table was a huge and beautiful cake on which were the words, Thirty First Wedding Anniversary—Jeff and Julia. The refreshments were served at a late house, and surely everyone there will always remember Julia and Jeff's 31st wedding anniversary.

## Chamber of Commerce To Meet Saturday

### Many Important Matters to Come Up

The Chamber of Commerce will meet in regular monthly session Saturday, Oct. 13, 1945.

Most important of the subjects to be discussed will be the formation of a planning, architectural and inspection committee as recommended by the board of directors.

It is felt that with building materials released, and the large number of homes planned and under construction there should be some help provided the owner in planning and complying with the state building codes.

It is proposed that the committee be composed of at least one licensed builder, an electrician, an architect and a plumber. The service will be free to the owner, and a big step toward safety and a well-planned town.

**LIBRARY COMING SOON**

The County Free Library has notified Mrs. Becker that they have the books for the Joshua Tree library. Mrs. Becker is providing a space in the store and will have the books here within two weeks.


**Pin This Coupon to a $ Bill**

**Send me the Joshua Journal for the next 26 weeks.**

Name .....

Address .....

.....

City ..... State .....

**Joshua Journal Publishing Co.**
**Joshua Tree, California**
**via Whitewater**


## *Plot of Ground Gift to Morongo Social Club*

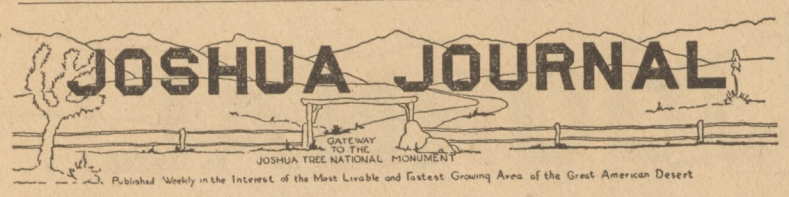
The first anniversary of the Morongo Social club was held at the Angel Restaurant, on Thursday afternoon, with Mrs. Angel as hostess, ably assisted by Mr. Angel, who served a most delicious luncheon to the ladies of Morongo Valley and three visitors.

During the business session Mr. and Mrs. H. M. Hess presented the club with a valuable plot of ground, consisting of an acre near the center of town, for the club building and park.

Another valuable contribution to the club was given by Mr. Robert Gernberg of the R. J. Excavating Co., when he gave his labor and bulldozer free of charge and cleared and leveled the club grounds. He received a vote of thanks from the club.

Four new members were taken into the club including Mrs.

(Continued on Page 8)




Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

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By the
JOURNAL PUBLISHING COMPANY
JOSHUA TREE - CALIFORNIA

**STEWART GEAR - Editor and Manager**

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## SAVE THE DESERT

It is to be hoped that owners, when preparing their lot to build, or those who have already built and want to improve their lots will spare as much of the desert plants as possible. The desert is beautiful, its plant life is interesting and beautiful—keep it. Plant shrubs - trees - landscape your lot but use shrubs, trees, and plants that fit in with the desert and fit as much of the native growth as possible into your scheme.

While our soil, due to its composition does not rise readily with the wind, still to clear off large areas of all growth only invites a dust-bowl possibility. We do have wind here, strong winds at times, and it is the vegetation that protects the top soil and keeps it from blowing with the wind. Let's keep our Desert.

—oOo—

## THANKS

While our editorial in the September 27 issue was in the process of printing the Park Commission did fix their end of the Park highway and they did a BE-UTI-FUL job of it. We have had many favorable comments on the job. Thanks a lot.

Now we hope the County Highway Department will feel ashamed of their three miles between the townsite and the Monument and do as good a job. We'll say thanks again.


**GRADING**
BLADE — DOZER — ASPHALTIC PAVING
E. V. (Pat) & H. (Sam) LAFFERTY — JOSHUA TREE

**Concrete Construction**
General Building Contractors
Otto & Batters
JOSHUA TREE

HOUSEHOLD SUPPLIES
NOTIONS - TOOLS - PAINTS at
BECKER'S
**Hardware & Variety Store**

All Expense Trips
To Joshua Tree
THE NEW DESERT COMMUNITY
OUR CARS Leave on Wednesday—Return on Thursday
Leave on Saturday—Return on Sunday
DeLuxe De Soto Sedans—comfortable accommodations—are afforded our customers who wish to investigate the new Desert Community of JOSHUA TREE.
For full information call **VAndike 3057**—or write
*Joshua Tree Townsite Company*
Room 534 - 112 West 9th Street ..... Los Angeles 15


## Know Your Neighbor

**By Alice Powell Beckford**

Genial, trustworthy, and always ready to help in an emergency, describes Mrs. Charles Mitchell, wife of the townsite's resident manager.

Mrs. Mitchell was born about seven miles west of Hannibal, Missouri. Her mother died when she was very young and she went to live on a farm with her grandmother where she had all the advantages of a wholesome young life.

She was a nature lover and took pleasure in all the natural pastimes of the rural town. Her grandmother also was taken away from her and she went to live with an aunt. A course in secretarial work fitted her for the business world where she has had many varied experiences. During the first world war she was employed in the liberty loan department of the Federal Reserve bank. Sarah Mitchell is a good neighbor and makes friends wherever she lives; she has traveled extensively and has made her home in several of our larger cities, St. Louis Kansas City, Houston, Dallas and Los Angeles. Now she has come to Joshua Tree: we hope, to settle permanently and to become so firmly rooted that she will never want to live anywhere else. She says she likes Joshua Tree better than any of the other places she has lived because of its wonderful climate, good water, and friendly neighbors.

Charlie says she's just O.K. and there isn't a thing about her he would have changed which is about the highest compliment a husband can give.

—oOo—

### WEEK END VISITORS BUY

Mr. and Mrs. John J. McGee have purchased two lots and expect to build soon.

Mrs. Wesley came all the way from San Francisco to select a home site in Joshua Tree.


Mary E. Burson
*NOTARY PUBLIC*
Townsite Office
JOSHUA TREE

**29 PALMS THEATRE**
*Show Starts 8 o'Clock*

Fri.-Sat., Oct. 12-13—
"PATRICK THE GREAT"
Donald O'Connor
and
Peggy Ryan
Also Comedy and NEWS

Sun.-Mon., Oct. 14-15—
"THE AFFAIRS OF SUSAN"
Joan Fontaine
and George Brent
Comedy and News

Fri.-Sat., Oct. 19-20—
"DIAMOND HORSESHOE"
Betty Grable and
Dick Haymes


## BREEZING AROUND

**By Maude A. Fox**

Your scribe was glad to "breeze" back to the desert after five days trying to find a cool spot around Santa Ana, Arcadia and San Gabriel. And some of those folks down there had the nerve to ask how hot it got on the desert! But between puffs and a paper fan, it was fun seeing old friends and the family.

* * *

Jesse (James) Rowell left here Thursday for a trip to Los Angeles where he attended the state convention of the Elks. And a good time was had by all!

* * *

Mrs. Hamilton of Long Beach, Mrs. Sadie Warnock, also of Long Beach, and Mrs. Jerry Coats of Beverly Hills spent Wednesday in Joshua Tree looking over our community.

* * *

Henry L. Johnson of South Gate spent the week end visiting with his family here and looking over his new home in the course of erection. The Johnsons are building a large home on the highway next to the Sullivan Little Homes Motel.

* * *

One of the outstanding features of the Corral Day celebration was the Henderson family from Banning. This quartette was headed by Gene Henderson and his three small children, Bobby, Betty Jo and Donald. Mr. Henderson was mounted on "Cornflakes," a beautiful animal sired by Omar from the Kellogg Arabian stock. Bobby, 11-year-old, rode a black Indian pony named Pee-Wee, and how that kid could ride. He even beat his Daddy in a race, and when asked how he did it he replied. "Well I guess I'm a little quicker on the corners!" Betty Jo rode a Pinto and did herself proud in all entries. Then came Donald just six years old. His little feet couldn't reach the stirrup—but he rode just the same. When we asked Mr. Henderson what stables

(Continued on Page 7)


*Joshua Tree Townsite*

Lots $300 up
Water - Electricity - Oiled Roads

*Joshua Tree Townsite Co.*
CHESTER R. BUNKER
PRESIDENT

# PERSONALITY & MENTAL HYGIENE

By DR. NORMAN C. COOPER, A. B., M. A., Ph. D.

(Continued from Last Week)

**Let's know these types for what they are and not get excited about them. They are harmless if we won't let them confuse us equally as much as they are confused. Let's not get our ascension robes ready when they say the world is** coming to an end or don't believe them when they say they are Napoleon or that they have talked recently with Lincoln. Let's pity these unfortunates—not publicize them. They are sick mentally and suffering. They are to be given other considerations—not cheap publicity. Newspaper space could be put to a much better advantage — especially in a news paper shortage. Above all let's not join their cults either. No one respectable wants his religion based upon the hallucinations of an abnormal mind, or to follow a religious leader who is just one step ahead of the insane asylum and is apt to be caught up with any minute. People with normal healthy minds should be on guard constantly against mental pollution. Mental hygiene is as important as physical hygiene. Don't feed your mind mental trash. Don't meddle with the cults and the occult. Shun these "Divine Oracles" who parade around as the Lord's right-hand man. They are not intelligent enough to lead sane-thinking people. Most of them have never even graduated from the eighth grade and are so ignorant they can't speak the English language decently. A mind that is fed healthy food will remain healthy; a mind that is fed mental trash will become abnormal. You are not born with paranoia—you develop it.

There are many many more cases of paranoia outside the asylums than there are in. Our mental institutions wouldn't hold this type alone if all were apprehended. Many of them turn into religious cult leaders and their followers are the mentally sick, paranoid or dementia praecox or schizophrenic cases. The followers are always injured more than they are helped of course. They are pushed further into their abnormality rather than helped out of it. Someday we will have laws governing the civil activities of such mental cases and they will be properly taken care of. But we will have to edcate the public to that first.

*The material in this series of articles by Dr. Cooper, is syndicated, and is to be published in book form, and no part may be used without permission.*—Editor.

—oOo—

### Returns to Joshua Tree

Mrs. Adah Gerner returned to Joshua Tree from North Carolina this last Saturday and is staying at her daughter's, Mrs. Denny Martin. Mrs. Gerner says the states of Wyoming and Nebraska were well covered with snow six inches deep. It was a case of switching off the air conditioner to heat. Of course it was probably "unusual" weather back there.

—oOo—

**READ THE CLASSIFIED ADS**

## John J. McGee

### LIKES JOSHUA TREE

Last week the JOSHUA JOURNAL told of Mr. and Mrs. John McGee, who came to California from Ohio eight months ago, and last week end came to look over our town. If anyone doubts that it is goodbye to Ohio, that doubt will be dispelled when you read the poem received from and composed by Mr. McGee:

**My Tribute to Joshua Tree**

Joshua Tree is the place for me,
No mosquito or bee, not even a flea;
No dust or dampness to get you down,
Not even a sign of a sullen frown.

It's warm in the day and cool at night,
You get up in the morning feeling just right.
A view of the mountains is a sight to behold;
You never grow weary or ever feel old.

And the colorful sunsets no artist could paint,
Are heavenly pictures so lovely and quaint.
So beautiful are the stars, and bright
That light the desert sky at night.

They crystal-clear water at Joshua Tree,
Is soft and pure and bacteria free.
The only way to find all this out
Is to take a trip and look about.

John J. McGee

—oOo—

### FAMILY VISITS

Our genial barber, Chris Sorensen, had a family reunion over the week end. Besides his wife, his visitors included his son, Elsworth, and wife; their daughters, Peggy and Patty, and his daughter, Edith, with her son, Shippy Shannon.

That's a nice family, Chris.

# All-Year Living on the Desert

By STEWART GEAR

### Chapter IV
### WATER

**People often overlook the importance of Good Water in man's life.**

**The human body is composed of roughly 90 percent water. With nature's constant process of combustion going** on, this water must be replaced or the body will shrivel up—lose weight, and become diseased.

When we consider the fact that the average person will perspire as much as two quarts a day. We begin to understand the importance of water to health. The purer the water and the more we drink the better our health will be, provided other conditions surrounding us are healthful. That statement was never more true than here on the desert. And it is especially true here at Joshua Tree.

The finest, purest water to be found anywhere it to be had here. Our water is next to distilled water in purity. It contains a trace of bi-carbonate of soda, which many authorities say will aid in correcting many stomach disorders.

It also contains enough sodium chloride (common salt) to give it a wonderful flavor and after one has become acclimated to the desert, it will replace the salt lost from the system by evaporation, provided you drink enough water to maintain a supply in the body.

The dry, pure air of the desert causes us to perspire freely. This is a process of elimination and is extremely healthful. Evaporation of moisture leaves you cooler and freer of waste matter.

The combination of year-round sunshine, with its abundance of unfiltered health-giving rays; the pure dry, dust, germ and smoke-free air, and an abundance of pure water, partaken of freely, makes life really worth living. People come to our desert, diseased, broken in health, and in a short time you can scarcely recognize them as the same person.

Our next and concluding chapter will tell you how to get the most out of desert living.

—oOo—

### SPEED

Raymond Moore just came to Joshua Tree two weeks ago and has his foundation and floor in and the walls are going up fast. This is all the more remarkable, since he has done all the work with only one helper, Fred LaFerney.

—oOo—

### SURPRISED AT PROGRESS

Mr. and Mrs. Herbert Beeson, who own property here, but have not been here for a year, were much impressed with the progress made since their last visit.

### THANKS

**Mrs. Nora Olmstead and family want to thank friends and the people of Joshua Tree for the flowers and kind expressions of sympathy in their recent bereavement.**

### PLAN TO BUILD

Mrs. Stasia Dunlop, who has extensive holdings at Joshua Tree, came up to make arrangements to have plans drawn for a home.

—oOo—

### ANOTHER HOME

Verdie and Frances Elsesser are building a home here. They expect to move here as soon as it is finished and at the rate it is going up, it will not be very long.


**G. B. KRUMCKE**
LICENSED CONTRACTOR
GENERAL PAINTING and WATERPROOFING
JOSHUA TREE

*Announcement . . .*

WE ARE RECEIVING SHIPMENTS OF LUMBER EVERY WEEK.

IT IS NO LONGER NECESSARY TO HESITATE ABOUT BUILDING LOVELY NEW HOME YOU WANT.

CRANE'S BUILDING SUPPLIES
JOSHUA TREE

*Lyday's*
**Desert Trading Post**
JOSHUA TREE

DOING OUR BEST TO SERVE YOU UNDER PRESENT CONDITIONS

We promise you a First-Class Market as soon as Electricity is Available

**Fresh Meat Vegetables**
**General Merchandise**
WE APPRECIATE YOUR PATRONAGE

*Coulter's Guest House*
Directory

*C. K. Errett*
AUDITING - ACCOUNTANT
TAX COUNSELLOR
NOTARY PUBLIC
ALL LINES OF INSURANCE

**Cummings Corral**
*WATCH FOR ANNOUNCEMENT*

Apartments With the Homelike Atmosphere

*Coulter's Guest House*
JOSHUA TREE

# WE ARE BACKING

## THE FASTEST - GROWING TOWN IN THE M

CONGRATULATIONS
TO THE
Community Hall Association

**CRANE**
**Building Supply**

SEE OUR AD ON PAGE 2

**Congratulations to**
**JOSHUA TREE**

Gas { STOVES
WATER HEATERS
SPACE HEATERS
NOW AVAILABLE

Electrolux Refrigerators

DISTRIBUTORS OF PROPANE and BUTANE
CYLINDERS OR TANKS

Rural Gas & Appliance Co.
BEAUMONT
SEE MARTIN FULLER - LOCAL AGENT

Congratulation

**Lyday**
**Desert Tradi**

GROCERIES MEATS V

CONGRATULATIONS
FROM
**RICE'S**
**CAFE**

GOOD FOOD

Compliments
OF
MARKHAM
INDUSTRIES
?

WE REPEAT OUR STATEMENT OF FAITH

*Why I Am Publishing a Newspa*

I am publishing a newspaper at JOSHUA TREE because
I like the spot picked by its founders for the town; I like
the desert, the air, the sunshine, the wide expanse of the fa
enterprise of the builders of Joshua Tree.

I like pioneering, and here is pioneering at its best. W
from scratch with a few raw materials and a lot of determin
town in the most LIVABLE spot in the Great American Desert

The future of Joshua Tree rests largely with the pioneer
this weekly sheet I can help you realize your dream of build
prosperous and a mecca for the tourist and the seeker after h
realized a dream of long standing.

I believe in the future of Joshua Tree. I want to have a
within the sphere of circulation of the JOSHUA JOURNAL.
harmony among our citizens, to criticize when that criticism
back when a pat is due.

I want to add to your joy of living by bringing to you
people and things in the surrounding country. To make yo
you proud but never sorry. If I can succeed in but a small
of living.

THAT IS WHY I AM PUBLISHING A NEWSPAPER AT

CONGRATULATIONS
*Becker's*
*Hardware & Variety*
*Store*
HOUSEHOLD SUPPLIES

JOSHUA TREE
CHAMBER
of
COMMERCE
Congratulates
THE
**Community Hall Association**

## Our Salute to the Comm

# NG JOSHUA TREE

## HE MOST LIVABLE AREA ● ON THE DESERT

atulations

yday's
Trading Post

MEATS VEGETABLES

AN EARLY COMPLETION OF OUR COMMUNITY HALL IS A "MUST." BEST WISHES TO THE COMMITTEE FOR A JOB WELL DONE.

Evans
Electric
Company

WE SALUTE THE
COMMUNITY HALL ASSOCIATION

LAWSON
MacARTHUR
SEVAGE

Cement Building Blocks

"When Better Blocks Are Made, L. M. S. Will Make Them"

ATEMENT OF FAITH IN JOSHUA TREE

*ng a Newspaper at Joshua Tree*

UA TREE because I like the town.
for the town; I like the way they have laid it out. I like
expanse of the far horizon. Above all I like the spirit and

ing at its best. What could be more glorious than to start
l a lot of determination, and have a hand in building a new
t American Desert?
ly with the pioneers. Those who came here first. If thru
our dream of building a desert city, beautiful, healthful,
the seeker after health and better living, I, too, will have

. I want to have a hand in the moulding of public opinion
SHUA JOURNAL. I want to have a hand in promoting
hen that criticism can be constructive, and to pat on the

y bringing to you news of what your neighbor is doing, of
ntry. To make you laugh but never cry, I hope. To make
eed in but a small way, I too, will have added to my own joy

A NEWSPAPER AT JOSHUA TREE. *the Editor*

WE'RE BUILDING WITH JOSHUA TREE

Valley Automotive
Service

HAROLD WILSON - BILL HERBERT
AUTOMOBILE REPAIRING

CONGRATULATIONS
TO THE COMMUNITY HALL ASSOCIATION

WE FEED
THE WORKERS

Joshua
Cafe

OUR SLOGAN

*Co-Operation*

CONGRATULATIONS TO THE COMMUNITY HALL ASSOCIATION

JOSHUA TREE
*Women's Club*

CONGRATULATIONS

Otto & Batters

Buildings of All Types

FANCY CEMENT WORK

## mmunity Hall Association! ◆

# NEW HORIZONS

EDMUND B. MOORE

Lt. Colonel E. B. Moore
A. U. S.

## THE LABOR SITUATION ANALYZED

## PROSPERITY AHEAD

(*All Rights Reserved*—Editor)

**The lights are going on all over the world. The small flame of freedom that has been encased for centuries is glowing in the hearts and souls of millions of people the earth around. Look across the horizons. The spirit of individual liberty knows no boundaries. Whites, blacks, yellows—civilized or uncivilized races—it seems to make no difference.**

The epic news of this age* is the fact the long enchained nucleus of human freedoms has been shattered. People the world over are on the march for better things, better living and security. It is an irresistable force. Woe unto the man, society, nation or ism that stands in the way of this emancipation — the freedom and growth of the soul.

Yes, the lights are flickering on all over the world. Horizons have been pushed outward—far beyond the fondest hopes of dreamers. What a future spreads out for the benefit of mankind. The old days are gone, never to return. The new day is here—Now.

No reputable prophet would dare say there is nothing more to invent or discover. The atom bombs dropped on Japan have literally blown the boundaries of science wide open.

Atomic power — controlled for the economical use of man is just around the corner. It's not a long corner either. Don't fear the atomic bomb. The practical applications will be almost immediate. Already scientists in the famous laboratories of the world know the whole story. Thought cannot be enchained. Nations do have this fundamental knowledge. Scientific progress is rapid. The sunrise is ahead.

—oOo—

**USE THE CLASSIFIED AD COLUMN TO SELL IT**

## HOME APPLIANCES COMING

Radio Doc in Twentynine Palms has a new Bendix washer. He is inviting all housewives of Joshua Tree and vicinity to see the demonstration of this new Bendix Automatic Home Laundry. They are also invited to bring a bundle of their wash for demonstration.

Radio Doc says he wants to prove to any houewife that the new Bendix washes, rinses, damp dries, cleans and empties itself merely by setting a dial; no need for the operator to touch the water. He also wants to make it plain that all orders are filled according to the order of receipt and that deliveries will be made strictly in that order, irrespective of where that order comes from.

The demonstrator is not for sale but orders will be taken for delivery in the very near future.

—oOo—

## NEW RESIDENTS

Mr. and Mrs. O. W. Bauer and little six-year-old daughter, Virginia, are new residents of our fair city. They are building a home on their corner lot while they live temporarily in their tent house. Mr. Bauer is a carpenter and plumber by trade, having been in business in Los Angeles for a number of years and comes here very well recommended.

# LETTERS FROM THE PEOPLE

Temple City, Calif.
October 1, 1945

JOSHUA JOURNAL,
Dear Sirs:

Just a line to tell you we think your paper is fine and don't want to miss an issue. We are filing them all away.

We were among the first to buy a lot there and now have a nice little cement-block house at the corner of Valley View Circle and Desert Aire Drive. We are looking forward to the time, not too far distant we hope, when we can move into our little home and enjoy it there for all time. Our place has been rented since it was completed.

Many thanks and respectfully yours,

Mr. and Mrs. C. M. Cutler

—oOo—

## ELECTRIC LIGHTS

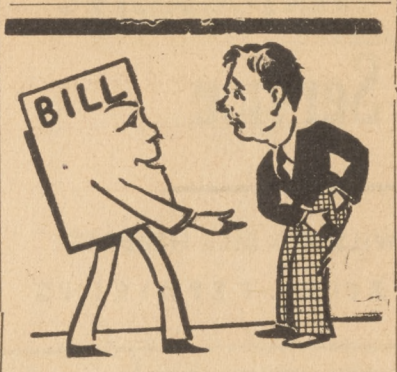
Rice's Cafe is the envy of everybody in Joshua Tree with their bright electric lights. This illumination comes from Rice's own electric light plant.

—oOo—

## SMALL WORLD

Mrs. Tommy Becker has lived in Joshua Tree for several months and never knew she had a relative here. The relative is Mrs. Jack Lowther, of whom Alice Powell Beckford wrote in the column "KNOW YOUR NEIGHBOR" in the JOSHUA JOURNAL, September 27.

According to Mrs. Becker her grandfather was a direct heir to the Annaka Webber Gans estate. The two women have never met and just what the relationship is has not been figured out.




**From Your Pocket?**

**AFTER A FIRE, you may find that the amount of fire insurance on your household goods is not enough to pay for replacing many of the things that were destroyed.**

**Do you want to pay for them from your own pocket because you neglected to carry sufficient fire insurance?**

**Before you have a loss, go over your policies with**

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**INSURANCE AGENCY**
THE PLAZA
**Twentynine Palms**

Standard
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**STANDARD OIL PRODUCTS**
**Auto Accessories**
JOE KASAL, *Mgr.*
Joshua Tree

# PLANTS THAT GROW ON THE DESERT

By MAUDE A. FOX

## MORE ABOUT TREES

The Tamarix belongs to the smaller tree group, but even at that can spread considerable shade. It is so tough it will grow in alkali. So I guess it won't mind our desert sands! In spring and early summer the Tamarix is covered with featherly pink flowers. The blooms are so fluffy, that they look as if a pink cloud may have dropped in its branches and softly nestled there. It blends in so nicely with the desert plants already growing here. It will readily grow from slip, and doesn't need a bit of coaxing. It just grows!

If you crave a small Maple tree—here it is. The "Trident Maple," grows around 15 feet high, and has the typical three-inch maple leaves. What's more it turns autumn colors in the fall. Needs plenty of water to start. This maple fits well in the small garden.

Crepe Myrtles will grow in this desert region. We have seen them growing here and in full flower. They will flower better here than on the coast. They grow eight to ten feet, and some varieties as tall as 20 feet. The watermelon red is the most outstanding. Leafmold should be used in the planting hole, and leafmold worked in around the top of the ground in the vicinity where planted. It also likes water, especially when first planted. In fact the first year when it is making roots. Its crinkly, crepe-paper like flowers make a brilliant showing and last through July, August and September. Bye till next week.

—oOo—

## VACATION

Mr. and Mrs. C. M. Cutler of Temple City spent their vacation in a tent just west of town.

They have a nice little new cement-block house but it has been rented since completion, but that didn't stop them from spending ten days on the desert.

—oOo—

## NEW HOUSES STARTED

Otto and Batters, cement contractors, have completed the foundations and floors for the E. L. Burrell house and Mrs. Henry Johnson's house. The Johnson house is the first unit of an attractive court to be built for her.

—oOo—

**Tell 'em about Joshua Tree by mailing them a subscription to the JOSHUA JOURNAL.**

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MORTARLESS CONCRETE BLOCKS
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**Wortley & Brown**
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All Materials Available

**Evans Electric Co.**

Licensed and Bonded Contractor

ALL WORK CONFORMS TO NATIONAL FIRE UNDERWRITERS and CALIFORNIA SAFETY CODES

## Breezing Around

(Continued from Page 2)

he was from he just grinned and said—"No stables. I'm a speed cop—been one for fourteen years." So when you see a speed cop on the highway you never can tell what his hobby is. It might surprise you. At any rate the Hendersons have a fine hobby, and Mr. and Mrs. Henderson must have started their young hopefuls from the cradle.

* * *

Last week we had a bride and groom in our midst. Mrs. May Wick, cousin of Mrs. Bob Morris, and Mr. Frank Presnel of Los Angeles, motored to Yuma with their friends Mr. and Mrs. Morris and were married in the Methodist chapel at high noon on September 26. It brought back fond memories to Mr. and Mrs. Morris as they too were married in the same chapel four years ago. The newly-weds spent several days in Joshua Tree before returning to their home in Los Angeles. Mr. Presnel is a retired fruit grower, having spent many years in the state of Washington where he raised big red apples.

* * *

Kennetha Thomas recently of New York and sister of O. D. Thomas is visiting here for a few weeks. While here Miss Thomas is putting in her time painting some of our desert scenery, and has several finished landscapes that are very fine. The visitor had art training in Grand Central school of New York City, the Chicago Academy of Fine Arts and the Fine Arts department of Chicago University. She has exhibited at the 51st Annual All American at Chicago Institute in 1941. Has worked in variety of mediums and variety of subjects. Does portraits and landscapes, and is an accredited teacher in adult education classes in California, having taught in Fairfax high school. Miss Thomas is planning a winter exhibit. She is the sister of Dorothy Thomas, well-known writer.

—oOo—

We're always on the lookout for News; don't hesitate to drop in at The Joshua Journal office and tell us about your happenings . . . or "talk about your neighbors."

# Morongo and Yucca Valleys

By M. Rosella Hess

Things are really moving fast in Morongo Valley in preparation for a building boom whenever lumber becomes plentiful. Robert Gernberg and his bulldozer has been more than stirring up the dust here the past 10 days, making new roads for H. M. Hess, subdivider, and clearing off lots for various owners.

Mr. Louis A. Petersen and daughter, Miss Helen Petersen of Pomona spent several days in Morongo Valley last week. They left here hurriedly Wednesday after receiving the good news that their son and brother, "Bud" Petersen had arrived home from the government hospital in northern California, for a 30-days' furlough. He was in the army medical corps for two years and was under fire in Germany, being wounded while heroically assisting the wounded soldiers to the back lines. He has received a number of honors and medals for his bravery, and as a result of the war on his shattered nerves, he suffered an attack of spinal meningitis and has been in casts in the hospitals for the past nine months. Five months of that time was spent in a hospital in California, but this is the first time he has been able to get home on furlough. Mr. Petersen says, that just as soon as his son is able he will bring him to Morongo Valley to recuperate. His mother and the rest of the family had visited him a number of times since he returned to the states.

Mr. David Greesbach of Alhambra is a guest at the Morongo Inn, recuperating from a case of sinus and bronchitis.

Mr. and Mrs. Daniel Murphey have purchased lumber and have it on their Morongo lots. It will be used in the erection of the first unit of his proposed auto court, which will be constructed mostly of cement blocks.

Mr. Charles Phillippi had as week-end guests Al Sheathers, Collin R. Buckner and W. G. McCullum, all of Los Angeles, and Jack Stern of Puente. Mr. Buckner and Mr. Sheathers will spend the week here with Mr. Phillippi, who also resides in Los Angeles.

Silk's Guest Inn in Morongo is just running over with guests. They are catering largely to the men that are responsible for the erection of the electric line that will serve the country from Garnet to Twentynine Palms. Morongo Valley has been made the headquarters of the company and the men are very happy with the accommodations and the wonderful food they are getting at the Silk's.

The Morongo Inn has gone back to the owners, Mr. and Mrs. D. F. Geil, after being leased five months ago to Mrs. Rowena Bentley and Mrs. Portia Graham, now Mrs. Cabot Yxerta of Desert Hot Springs. Mrs. Bentley and husband have moved to Desert Hot Springs to make their home. Mr. and Mrs. Geil are renovating the Inn and cabins, painting and connecting cook stoves in the cabins so that they might be used again as housekeeping quarters. The Geils intend to sell or lease the Inn and will not serve meals for the present. Mrs. C. E. Blocker who was assisting at the Inn has returned to her home in Pomona.

—oOo—

A girl who is somebody on Broadway generally has some body.

READ THE CLASSIFIED ADS

### IT WON'T BE LONG NOW LIGHTS - POWER - LIGHTS

On Monday, Oct. 1, the contractor that is erecting the power line started to string the first length of wire, and SO if nothing unforseen happens "It won't be long, now." We understand that the reason that the job has gone so slow is that labor has been so hard to get, that is the right kind. However Mr. Warren has secured the services of plenty of first-class linemen, these will work under the supervision of Mr. Holt and the residents of Twentynine Palms should be seeing the wire in their town in a few weeks.

(Continued on Page 8)

—oOo—

### APOLOGY

In the Morongo News items last week our correspondent jokingly ended his story on the Humphreville birthday party in a manner that offended the principals. We are sorry for the offense and hope our sincere apology is accepted.—the Editor.


**Banning Laundry & Dry Cleaning**
PICK-UP EACH TUESDAY - 12 NOON
AGENCY, COULTER'S GUEST HOUSE

**Morongo Market**
*Groceries Fruits Vegetables*
Mr. and Mrs. E. E. Grimes — Morongo Valley

Hardware - Plumbing Supplies
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Hardware and Plumbing Supplies — Morongo Valley

10 - Acre Tracts
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NEVER TOO HOT OR TOO COLD
IDEAL FOR HEALTH
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JOSHUA TREE

**ACREAGE**
LARGE TRACTS OF LAND FOR SALE NEAR JOSHUA TREE
640 acres (Sec 9-1N 7E) $10 per acre
640 acres (Sec 31-2N-7E) $9 per acre
640 acres (Sec 15-2N 6E) $6 per acre
640 acres (Sec 13-1N-6E) $8 per acre
640 acres (Sec 7-1N-7E) $8 per acre
320 acres (Sec 11-1N-6E) $6 per acre
SMALL TRACTS OF LAND FOR SALE NEAR JOSHUA TREE
45 acres at $35 per acre
40 acres at $40 per acre
SEE US FOR BARGAINS IN LARGE OR SMALL TRACTS OF LAND NEAR JOSHUA TREE
Bunker Land Co.
JOSHUA TREE, CALIF.
Los Angeles Office
Room 534
112 West 9th Street

## Community Hall

(Continued from Page 1)

proved by the county planning commission now and construction can commence as soon as this is done.

The Woman's club of Joshua Tree and the Chamber of Commerce have each pledged $100 toward the building fund, and the Association is now taking steps to finance the rest.

The building will be located on the parcel of ground near the center of the townsite on Park Boulevard, previously set aside for a park. Construction is to start within 30 days according to the terms of Mr. Ayres' letter, and must be completed within one year.

Members of the finance committee are Maude A. Fox, chairman; Frank Cook, Bud Lyday, Sarah Mitchell and Stewart Gear.

According to Maude Fox, chairman of the finance committee, there have been so many donations offered that she does not anticipate any great difficulty in raising the money by popular subscription. Mrs. Fox says, however, that the committee will appreciate the cooperation, if property owners who live elsewhere now and who want to help (and who doesn't?) will step up and make their contribution without waiting to be solicited. Any amount is welcome. They are anxious to have actual construction under way by Nov. 1, 1945.

## Plot of Ground

(Continued from Page 1)

Emoline Petersen and daughter, Miss Helen Petersen of Pomona, who have purchased 10 acres in Morongo and hope to come here to reside before too long. They have rented the Riley place until they can build. Mrs. Eileen Tesler of Arlington, joined. She plans to move here with her husband and three children onto the 10-acre tract that they purchased. The other new member was Mrs. Naomi Hobgood of Costa Mesa, who with her husband also purchased 10 acres in Morongo Valley. The club now has a membership of 67.

Election and installation of officers of the Morongo Social club took place. The same officers remained in their respective places as follows: President, Mrs. M. Rosella Hess; vice-president, Mrs. Emeline Scott; secretary and treasurer, Mrs. Dorothy Ballard. Mrs. True Mills was appointed chairman of the ways and means, with Mrs. Clara Livingstone as her assistant. A visitor from Joshua Tree club, Mrs. Lloyd Wiser kindly consented to act as chairman and installing officer for the election.

A member, Mrs. Isabel Boicourt, of Banning and her friend, Mrs. Hill of Los Angeles, were present at the meeting.

Eleven dollars were raised on the beginning of a quilt raffle at the club. Gifts are coming in nicely for our bazaar in November.

The next meeting which is on the first Thursday in November will be held at the home of Mrs. True Mills.

## JUST THINKING

By THE PACK RAT

The Old Pack Rat can't say what he wants to say as well as this little poem by our good friend, John McGee.

What good is wealth
Without your health
And you cannot enjoy
yourself.
You can have your wealth
And better health,
If you come with me
To Joshua Tree.

—John J. McGee

One's destination may be far in the distance, but the longer the road the more one may enjoy it in the end.


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BENDIX
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DEMONSTRATED WITH YOUR OWN LAUNDRY BUNDLE
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"EVERYTHING ELECTRICAL"

J. H. McKITRICK Twentynine Palms


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**FOR SALE**

6 ACRES—View, excellent location, high ground, south slope, adjoining Mental Physics, $400. James DeJersey, P. O. Box 3, Yucaipa.

**EVERYONE INVITED TO**
**Bingo Party Tonight**
**THURSDAY, OCT. 11**
**Silk's Guest Inn**
**MORONGO VALLEY**
**Prizes - Lunch - Adm. 25c**

**HOUSES FOR SALE**

1 MODERN cement-block house, tile roof, large patio. Good view; two bedrooms, $6500.
1 MODERN cement-brick house; lots of glass. $4200.
1 STUCCO four-room house; good bath and kitchen. $3200.

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**WANTED**

3¼x4½ Graphic Cut film holders. Must be in usable condition. Call or write, stating price, Joshua Journal, Joshua Tree, Calif., via Whitewater.

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